

## 2024 GSK IMPACT Awards US

### Call for Registrations - Frequently Asked Questions (FAQ's)

- 1. Are all 501(c)(3) public charitable organizations eligible?**

No, an organization classified by the IRS as a church, religious, political or private foundation is not eligible.
- 2. Does the nonprofit need to be physically located within one of the targeted counties?**

The majority of the nonprofit's beneficiaries must be residents of one or more of the targeted counties. Nonprofits are not required to have a physical address in one of those counties.
- 3. Should the nonprofit have programs focusing on all six of the Community Health Factors?**

At least one existing program must address one of the Community Health Factors. Organizations may address multiple factors, but this is not required.
- 4. If a nonprofit is *planning* a program that fits into one or more of the six Community Health Factors, would this make them eligible?**

The GSK IMPACT Awards focus on the overall excellence of the organization and their programming already in progress that impacts community health. Programs in the planning stage cannot be considered.
- 5. Are past winners eligible to register again?**

A nonprofit that received a GSK IMPACT Award in 2022 or 2023 is not eligible to register in 2024. GSK IMPACT Award winners from prior years should only register if there has been substantial positive change and/or significant development in their programs that can be articulated in the application step and will be considered as a component of the score.
- 6. What if a nonprofit operates under the 'umbrella' of another organization?**

A nonprofit must register for the GSK IMPACT Awards using their own tax identification number and IRS letter of determination verifying 501(c)(3) status (not the number and letter of the umbrella organization). Furthermore, the registering nonprofit's eligibility will depend on their own annual gross revenues (not the revenues of the umbrella organization).
- 7. What is meant by access to healthcare?**

Eligible nonprofits cannot provide healthcare services nor bill insurance companies or government programs for any services. Nonprofits can make referrals for medical services, though that must include a variety of healthcare providers, not only one specific provider. Eligible nonprofits cannot enroll clients in health insurance or government programs and they cannot pay for prescriptions or any co-pays on behalf of clients. An eligible nonprofit cannot host a vaccination clinic. If the organization is engaged in delivering or facilitating access to healthcare, then your organization is likely not eligible.
- 8. Can the nonprofit have healthcare professionals on staff?**

Eligible nonprofits cannot employ healthcare professionals as listed on the Foundation's website. You must review the 2024 list and if you have a paid staff member (not a volunteer) holding any of those credentials listed, even if the healthcare professional is not fulfilling a healthcare role, then your organization is not eligible to register. During the application process, nonprofits will be asked to upload a current list of all paid staff including their credentials and licenses.
- 9. What if a Board Member is a healthcare professional?**

If a *volunteer* Board Member or a program *volunteer* is a healthcare professional, then the organization would be eligible since those individuals are not part of the paid staff.

**10. How is the size of an organization determined?**

Eligibility is based on the annual gross revenue for the nonprofit under whose tax identification number the GSK IMPACT Award registration is submitted. For each of the last two fiscal years, gross revenues must be at least \$100,000 and should not exceed \$5,000,000 annually. For fiscal years 2022 and 2023, you'll indicate the actual annual gross revenue as reflected on the most recent 990 and audited or unaudited financials.

**11. In listing annual gross revenues, could pledges be included in projected revenue?**

No, pledges should not be included.

**12. In listing annual gross revenues, should in-kind donations be included?**

No, in-kind donations should not be included.

**13. Can two nonprofits submit one registration?**

No, nonprofits should register individually. In the application step, a nonprofit will have the opportunity to reference collaborative partnerships.

**14. Is a nonprofit that operates in a fiscal sponsorship arrangement eligible?**

No, a nonprofit operating under fiscal sponsorship is not eligible.

**15. If a nonprofit is affiliated with a government entity eligible?**

Please disclose and GSK will assess eligibility.

**16. How is patient advocacy defined?**

Patient advocacy involves efforts to gain more benefits for a particular group of patients. Nonprofits designating more than 25 percent of total budget for patient advocacy would not be eligible.

**17. Is a nonprofit eligible if their mission focuses on a specific disease?**

No, disease specific missions are not eligible.

**18. What if the nonprofit is a customer of GSK?**

GSK must refrain from providing awards to nonprofits that have or appear to have a commercial business interest. The nonprofit must **not** be a GSK customer or an affiliate of customer organizations/institutions, including academic medical centers, foundations of customer organizations, clinics, home health or visiting nurse agencies, medical treatment centers and hospices.

Interested nonprofits are encouraged to visit the Foundation's website for complete details regarding eligibility. If you have a particular question about eligibility, it may be best that you make your inquiry via email to the Foundation in your region:

- Philadelphia Foundation: [GSKImpactAwards@philafound.org](mailto:GSKImpactAwards@philafound.org)
- Triangle Community Foundation: [GSKIMPACTAwards@trianglecf.org](mailto:GSKIMPACTAwards@trianglecf.org)