



## Triangle Capacity Building Network COVID-19 Phase 2: Stabilization Scope of Project Examples

### Scope of Project Examples:

The following are additional examples of adaptive capacity and innovation areas of support<sup>1</sup>.

<b>Adaptive Capacity &amp; Innovation Areas</b>	<b>Capacity Building Activity</b>	<b>Definition</b>
Advocacy & Civic Engagement	Advocacy, campaigning, lobbying	Assistance in developing advocacy, campaigning, lobbying (skills, projects)
Board Governance	Board/Governance Development	Support to improve Board functioning: assessments, training, etc.
Equity, Diversity & Inclusion	Equity assessment	Review of policies and programs to develop equitable practices
Financial Management	Record keeping	Support to develop and maintain good financial planning and budgeting, financial accountability, financial systems and statements, management accounting, auditing, development of business modeling and plans, profit generating subsidiaries, alternative revenue generating activities, social enterprises, renting or buying facilities and providing financial resources for operations (equipment, systems, software)
	Book keeping	
	Financial management	
	Revenue generating activities and Infrastructure	
Fundraising	Fund development/Resource mobilization	Support for development of fundraising strategy, for development of a diverse portfolio of resources (including selling services and corporate engagement)
	Donor database management	
	Donor relations	
	Social media/capital campaigns	
Information & Technology	Data management and new technologies	Support for general data management (documentation, database, information collection), including introducing the use of new tools or technology to the field. Important to make distinction between development of technologies for one organization or for the field
Leadership & Governance	Human Resources	Support for organization`s HR (staff development), including volunteer management. HR (staff policies and procedures) goes under Internal policies and procedures
Legal Compliance & Transparency	Compliance with state and national regulations	Support for organizations to comply with legal, administrative, tax, fiscal and financial regulations
Partnerships & Collaboration	Merger	Support for strategic restructuring including merger exploration

<sup>1</sup> North Carolina Center for Nonprofits, *Principles & Practices: Best Practices for North Carolina Nonprofits* (Raleigh, NC; NC Center for Nonprofits 2019). Available at <https://www.ncnonprofits.org/resources/principles-practices>



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	Relationship building	Support for developing external relationships and partnerships; including shared services and collective impact
Program Design, Management & Evaluation	Program design	Support for designing clear and strategic programs
	Program implementation	Support given to organization to ensure delivery of efficient, effective and quality projects and programs, including service delivery or new (response) systems or programs
	Research	Support to build research expertise of the organization, support for new research for the sector
	Learning, Monitoring and Evaluation	Support to design and implement effective monitoring and evaluation system (including impact assessment)
Strategic Communication	Internal communications	Support given to organizations to communicate effectively with stakeholders (strategies and skills): communication plans, practices and tools; website development, messaging
	External Communications	
Strategic Planning	Strategic planning (including strategic restructuring)	Support the development of strategic plans, brand or identity, mission and vision, theory of change (including upscaling, developing existing programs or services in new geographies, mergers, consolidations, joint ventures, spin-offs)